



IIIM

International School of Informatics &
Management Technical Campus
Accredited 'A' by NAAC



28-29 April, 2017

ICMIT-2017

International Conference on Management & IT

Transforming India: Initiatives, Challenges and Road Ahead

Co-partners



ABOUT THE CONFERENCE

In recent years, India's growth story has been difficult to ignore. She is transforming into a younger, richer, transparent, open, digital ecosystem. And the Indian technology revolution, a key contributor to this growth and transformation, has been remarkable. When a country transforms itself, social and economic structures change rapidly and trigger alterations in almost all spheres. Areas such as education, water supply, food security, health system, agriculture, infrastructure etc. are all seeking development. India is therefore seen as a destination for innovation, digital transformation, manufacturing and infrastructure.

Considering the complexity and extent of the challenges facing India, the resources required and the urgency of demands for change from Indian citizens, market players in India will have to develop quality-focused and innovation-driven mind-sets to be competitive in today's globalised environment. To realize rapid development, India needs to view its several economic and social challenges as opportunities for growth and revitalization. Companies need to dare the convention, invest in innovation and R&D and undo any vested interests embodied in the archaic infrastructure that continues to obstruct India's growth. There is also an urgent need to nurture entrepreneurs and generate a groundswell of entrepreneurial energy in India.

Given the variety and size of issues to be addressed, stakeholders involved, and the unanticipated reach of transformation, there is a need to brainstorm, discuss, generate ideas and find solutions through various platforms. ICMIT 2017 acts as one such platform. It aims to allow business stakeholders, academicians, researchers, and experts nationwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships in contributing to India's transformation.

Objectives

1. To evolve a collective idea of national development priorities, sectors and strategies.
2. To discuss on systems to devise plans that could cater to urban and rural challenges.
3. To offer a platform for resolution of inter-sector issues in order to step up the implementation of the development plans in different sectors.
4. To evaluate the implementation of programmes and initiatives taken by different stakeholders, including the identification of the needed resources so as to strengthen the transformational process.
5. To focus on technology upgradation and capacity building for successful implementation of plans and ideas.
6. To discuss the effects of transformation on different sections of the society.

Submissions are welcome on subthemes including but not limited to the following:

Socio-Economic Transformation

- Issues & Challenges of Capacity Building
- Promoting Rural Stand-ups
- Entrepreneurship Development
- Skill Development Initiatives
- CSR Initiatives
- Women Empowerment
- Education
- Social Media Analytics
- Poverty and Inequality
- Corporate Valuation and IPOs
- Demonetization
- Foreign Direct Investment
- Financial Inclusion and flagship program of the government

Technological & Environmental Transformation

- Digital Media & Talent Acquisition
- Tech Startups
- Make in India
- Net Neutrality
- Energy Studies for Sustainable Development
- Digital Marketing
- e-Business
- e-Services

- Networking & Outsourcing
- Environment Protection
- Swachh Bharat Mission
- Development of Smart Cities
- Digitization and Security Issues

Legal, Political and Administrative Transformation

- Policy Instruments
- Globalization of Markets: Emerging Challenges
- Cyber Laws
- Restructuring Banking Sector
- Intellectual Property Rights
- Rule Based Trade Promotion
- Multi Stakeholder Partnerships
- National Initiative towards strengthening Arbitration and Enforcement in India
- Role of Public Distribution System in shaping Indian Economy
- RTI Act
- National Institution for Transforming India (NITI Aayog Rules)
- e-Governance
- Foreign Policy

Panel Discussion

Digital India: The Cornerstone of Success in Transforming India

CALL FOR PAPERS

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on detailed abstracts of at least **300-400 words**. Abstracts must include a clear indication of the purpose of paper, major results, implications, key references and keywords. The author(s) should clearly mention under which track the paper may be included. They should adhere to the following:

Length : **300-400 words** excluding title/cover page and references

Font : Times New Roman

Font Size : 10 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details

The experts will review abstracts and only those abstracts approved by the reviewers will be selected. Authors should submit one hard copy and a soft copy of the abstract in Microsoft Word format to the convener. The electronic copy should be mailed to **icmit2017@icfia.org**. Acceptance of the abstract implies that at least one of the authors will register, attend the program and present the paper.

GUIDELINES FOR SUBMISSION OF FULL PAPERS

One hard copy and one soft copy each of the full papers in Microsoft Word format of the abstracts selected for presentation will have to be submitted to the convener. The electronic version of the paper should be sent to **icmit2017@icfia.org**. Papers must include a clear indication of the purpose, major results, implications, and key references. They should adhere to the following:

1. An electronic version of the manuscript in MS Word format should be submitted via e-mail to the convener of the conference at **icmit2017@icfia.org**
2. Manuscript should be of 4000-5000 words approximately, excluding tables, graphs & charts.
3. All text should be in double space with 1-inch margin each on all the sides on A4 size paper using Font Times New Roman font size 10.
4. The first page of the manuscript should have the title of the paper, name of the author(s), organizational affiliation, complete mailing address, phone number, fax number and email address. Please do not indicate author name, affiliation, or any other such information in the manuscript elsewhere.
5. Second page of manuscript should have the abstract of **300 to 400 words**.
6. All tables, charts, and graphs should be prepared on separate sheets, after the references section, and numbered continuously in Arabic numerical as referred to in the text. The sources, wherever necessary, should be mentioned at the bottom.
7. Last page of the manuscript must have a brief autobiographical sketch of all the authors, about 100 words for each author.
8. References should be arranged in alphabetical order using the **APA** Guidelines.

Selected quality papers presented in the conference may be considered for publication in Oorja, International Journal of Mgmt. & IT, ISSN (P) 0974-7869, ISSN (online) 2395-6771, subject to approval through the Double Blind peer review process.

Papers must be formatted as per **APA style**.

Abstracts of selected papers will be published in the Book of Abstracts which will be released during the conference.

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IMPORTANT DATES

Last date for receiving abstracts	15 March, 2017
Information about acceptance of abstracts	18 March, 2017
Last date for submission of final paper	25 March, 2017
Last date for registration	03 April, 2017
Conference Dates	28-29 April, 2017

DURATION & VENUE

The programme is scheduled for two days, April 28-29, 2017 at IIIM Campus, Jaipur
The registration fee covers the conference kit, lunch and tea.

REGISTRATION DETAILS

Corporate/ Industry	₹ 1500
Faculty/Academicians	₹ 1000
Research Scholars	₹ 500
Students	₹ 250

PAYMENT MODE

Demand Draft in favor of ISIM, Jaipur, payable at Jaipur.

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ABOUT THE INSTITUTE

International School of Informatics & Management (popularly known as IIIM) is among the top three Management & IT education Institutes of Rajasthan. IIIM, the Technical Campus offers MBA & MCA programmes duly approved by the AICTE & affiliated to the Rajasthan Technical University, Kota. The RTU has recognized IIIM as a Research Center for Management & Computer Applications to offer the Ph.D. programme.

IIIM is among the top three Management & IT institutions of Rajasthan which has been imparting quality education for over two decades. The milestones achieved in this journey towards academic excellence include recognition among top 50 Business Schools in the country by the Business World survey, 2013 and CSR GHRDC survey 2008 -2015. The Institute received 'A' rating in Business Standard Best B-school Survey 2013 and 2014 and Indian Management Survey 2015. Business and Management Chronicle, in Pan India B-School Survey 2013 and 2014 has conferred 'Certificate of Excellence' to the institute. National Assessment and Accreditation Council (NAAC) has granted the coveted 'A' grade accreditation to the institute. With this the institution became state's first institute to have A Grade amongst the MBA and MCA institutions.

A total of 17 batches of MBA and 15 of MCA have successfully graduated and are well placed at senior management positions in National & International organizations. IIIMites engage themselves energetically and enthusiastically in various academic, co-curricular and research activities.



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